

## Message Text

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ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 /018 W

----- 039574

R 030748Z JUL 75

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 1325

UNCLAS TOKYO 8918

E.O. 11652: N/A

TAGS: BTRA, BEXP, JA

SUBJECT: FOREIGN BUYER PROGRAM: NATIONAL HOUSEWARES SHOW

REF: A) STATE 152766; B) TOKYO 8411

1.DUE DEATH OF GROUP LEADER, PORTION OF GROUP TO SUBJECT SHOW HAS DROPPED OUT AND CONFIRMED GROUP MEMBERS ARE NOW 28 INSTEAD PREVIOUS 65. NAMES, AFFILIATIONS AND ADDRESSES FOLLOW AT END OF THIS TELEGRAM.

2. COMMERCE REQUESTED ARRANGE PRE-REGISTRATION FOR GROUP AS DESCRIBED PARA ONE, REF. (A).

3. GROUP WOULD LIKE ASSISTANCE OF COMMERCE DISTRICT OFFICERS FOR VISITS TO HOMEFURNISHINGS MARTS IN DALLAS AND ATLANTA. GROUP ARRIVES DALLAS JULY 10 AT 12:27 P.M. VIA AA 296, AND WILL STAY STATLER HILTON; THEN ARRIVES ATLANTA JULY 12 AT 2:14 P.M. VIA DAL 204, AND STAYS SHERATON BILTMORE. ASSISTANCE IN ADMISSION TO THSE TWO SHOWS ALSO REQUESTED.

4.CAN UNDERSTAND UNAVAILABILITY OF CAFFREY. HOWEVER, STATE A-517 OF 1/29/75 SAYS COMMERCE WILL UNDERTAKE TO PROVIDE ASSISTANCE TO GROUPS VISITING NON-SCHEDULED SHOWS TO THE EXTENT RESOURCES PERMIT. EMBASSY THEREFORE HOPES COMMERCE REPRESENTATIVE WILL BE ABLE TO ASSIST GROUP AT CHICAGO HOUSEWARES SHOW, AT LEAST FOR HELPING IN ADMISSION TO SHOW ON JULY 14.

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5. EMBASSY IS AWARE OF AUGUST HARDWARE SHOW AND IS IN

FACT ORGANIZING A BUYERS GROUP TO IT. VISIT TO DO-IT-YOURSELF STORE IS BY ONLY A FEW MEMBERS OF HOUSEWARES BUYERS GROUP WHO ARE FROM MAJOR STORE CHAIN, WHO WISH TO UTILIZE OPPORTUNITY VISIT TO HOUSEWARES SHOW ALSO TO LEARN ABOUT DO-IT-YOURSELF RETAILING IN U.S. COMMERCE DESIGNATION OF APPROPRIATE D-I-Y STORES IN CHICAGO WOULD BE GREATLY APPRECIATED, AS VISITORS TO BOTH HOUSEWARES AND HARDWARE SHOWS COULD THEN VISIT AND LEARN MORE ABOUT THIS GROWING MARKET.

6. GROUP MEMBERS NAMES FOLLOW:

A) YUKIJI ISHIBASHI, MARUZEN CO., LTD., 3-18-21, SUIDO-CHO, AMAGASAKI-SHI, HYOGO PREF.  
B) SHIGEAKI SAITO, CHIBACHEMICAL CO., LTD., 3-25-20, SHIRAHATA, CHIBA PREF.  
C) TSUTOMU IKEDA, SEGAMI PHARMACEUTICAL CO., LTD., 1-22, KISHIDADO-KITA, HIGASHI-OSAKA, OSAKA  
D) JUNICHI HOSHI, HOSHI DRUG STORE CO., LTD., 5678-3, SEYA-CHO, SEYA-KU, YOKOHAMA, KANAGAWA PREF.  
E) SHOJI HANIBUCHI, TOKUSHIMA HOUSEHOLD STORE CO., LTD., 1-5, KAGOYA-CHO, TOKUSHIMA-SHI, TOKUSHIMA PREF.  
F) NOBORU YASUDA, CHIBA CHEMICAL CO., LTD., 3-25-20, SHIRAHATA, CHIBA-SHI, CHIBA PREF.  
G) HIROSHI NOGUCHI, CHIBA CHEMICAL CO., LTD., 3-25-20, SHIRAHATA, CHIBA-SHI, CHIBA PREF.  
H) KEIICHI NII, NII-DEN CO., LTD., 1-2-15, SAKO, TOKUSHIMA-SHI, TOKUSHIMA PREF.  
I) MITSUO SHIRAISHI, NIKAIIDO OFFICE CO., LTD., 2-CHOME, KACHIDOKI-BASHI, TOKUSHIMA-SHI, TOKUSHIMA PREF.  
J) NORIAKI KOBAYASHI, A.J.D. DEVELOP CO., LTD., 1-8, NIHOMBASHI-MUROMACHI, CHUO-KU, TOKYO  
K) YASUYUKI OSAWA, TOBU STORE CO., LTD., 1-4-10, NISHI-IKEBUKURO, TOSHIMA-KU, TOKYO  
L) TADASHI FUJIHARA, SANWA CUTLERY CO., LTD., 3-9-3, IWAMOTO-CHO, CHIYODA-KU, TOKYO  
M) TOSHIKI MATSUNO, OISHI MACHINERY CO., LTD., 10, SHOWA-CHO, SHIZUOKA-SHI, SHIZUOKA PREF.  
N) KOKICHI TANIKURA, TEINEN INDUSTRY CO., LTD., 1-18, MIZUKUSA-CHO, KITA-KU, NAGOYA-SHI, AICHI PREF.  
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O) HARUO KOMINE, TEINEN INDUSTRY CO., LTD., 18-1, KUSUMIDORI, NAGASHIMA-CHO, ENA-SHI, Gifu PREF.  
P) TORU AOYAMA, YUNICAM CO., LTD., 1-33, NAKA-CHO, HIROSHIMA-SHI, HIROSHIMA PREF.  
Q) SADA O TAMURA, ITO-YOKADO CO., LTD., 5, SANBAN-CHO, CHIYODA-KU, TOKYO  
R) MITSUO FUJIBAYASHI, ITO-YOKADO CO., LTD., -SAME AS ABOVE-

S) TSUYOSHI MORITA, ITO-YOKADO CO., LTD., -SAME AS ABOVE-  
T) SHIGEFUMI MORITA, ITO-YOKADO CO., LTD., -SAME AS ABOVE-  
U) TOHRU AOYAMA, K.K. UNUCOM, 33, NAKAMACHI 1-CHOME,  
HIROSHIMA CITY, HIROSHIMA PREF.  
V) KATSUHIKO GUNJI, K.K. JEM, 477-9, KURADA, NOMAYO,  
ITAMI-SHI, HYOGO PREF.  
W) SAKICHI OTOMO, K.K. PERFECT, 63-12, KAIHATSU-CHO,  
FUKUI-SHI, FUKUI PREF.  
X) MIKAMI, -UNKNOWN-  
Y) YOSHIKO TSUJIMURA, K.K. BOUTIQUE, C/O K.K. KURISUTINU,  
300 NARAYA-CHO, KAWARA-CHO, NAKAJI-KU, KYOTO 604  
Z) YOSHIKO HIRATA, K.K. BOUTIQUE, -SAME AS ABOVE-  
AA) MASAO SUZUKI, NAIGAI TRAVEL SERVICE CO., LTD.,  
MARUTAKA BLDG., 16-12, 6-CHOME, CHUO-KU, TOKYO  
BB) ATSUSHI INABA, AMERICAN EMBASSY, 14-13, AKASAKA  
1-CHOME, MINATO-KU, TOKYO  
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## Message Attributes

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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 JAN 1960  
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**Disposition Comment:**  
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**Reference:** 75 STATE 152766, 75 TOKYO 8411  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 07 JAN 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <07 JAN 2003 by ThomasVJ>; APPROVED <17 MAR 2004 by ShawDG>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
06 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FOREIGN BUYER PROGRAM: NATIONAL HOUSEWARES SHOW  
**TAGS:** BTRA, BEXP, JA  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006